

St. Elizabeth's and Red Cross Join Forces

St. Elizabeth's Hospital is proud to announce an agreement with the American Red Cross Missouri-Illinois Blood Services Region as primary blood provider for the hospital.

Effective May 1, 2006, the agreement brings two of the most recognized names in healthcare in the metro area together to serve the community.

"St. Elizabeth's Hospital realizes how important it is for an organization such as ours to build and maintain strong relationships within the community," said Tim Brady, Administrator St. Elizabeth's Hospital. "I am very pleased that our two organizations, which share a long history in this region, are rebuilding our relationship and renewing our shared commitment to provide the highest quality healthcare to the region we serve."

The affiliation between the American Red Cross and St. Elizabeth's Hospital is a result of positive changes in both organizations. The current strategic focus of the Red Cross centers on several goals, including increased blood collections, reduced costs, improved quality and compliance profiles, and reinforced branding of the Red Cross in the community.

"We are honored to have St. Elizabeth's Hospital in the Red Cross system," said David A. Chumley, CEO for the American Red Cross Missouri-Illinois Blood Services Region. "St. Elizabeth's positive presence in the metro area will help to achieve these goals. Four blood drives are currently planned for 2006 at --St. Elizabeth's campus. The first will be held on April 27."

Every two seconds, someone in America needs blood or blood products. It is up to the American Red Cross and hospitals like St. Elizabeth's Hospital to work together to help save lives of the patients served. Working together towards this goal is what this partnership means to people living in and around Belleville.